

Practice Success for the New Dentist:
Observing Future Trends in the Profession

Thursday May 29, 2014

6 p.m. – 7:30 p.m.

A “meet and greet” will follow from 7:30 p.m. – 8 p.m.

University of Maryland School of Dentistry

Room G-205

Presented by:

Gordon J. Christensen, DDS, MSD, PhD

CEO, *CLINICIANS REPORT*

Director, Practical Clinical Courses

This presentation will include an observation of many areas of dentistry relative to ongoing and future trends. Current changes are taking place in the profession, some of them very significant. The most active areas are esthetic dentistry, new technology and implant dentistry. Conceptual changes are taking place, as well. Dr. Christensen will make predictions about the future trends based on current trends, concepts under development and patient needs and interests.

Christensen is founder and director of Practical Clinical Courses (PCC) and chief executive officer of Clinicians Report Foundation (CR) in Provo, Utah. He has presented more than 45,000 hours of continuing education throughout the world and has published many articles and books.

Gordon and Dr. Rella Christensen are co-founders of the non-profit **CLINICIANS REPORT FOUNDATION (previously CRA)**, which Rella directed for many years. Since 1976, they have conducted research in all areas of dentistry and published the findings to the profession in the well-known CRA Newsletter now called **CLINICIANS REPORT**.

Christensen's degrees include: DDS, University of Southern California; MSD, University of Washington; PhD, University of Denver; and two honorary doctorates. Early in his career, he helped initiate the University of Kentucky and University of Colorado dental schools and taught at the University of Washington.

Please note that this lecture is only available for current UMSOD students. Seats are limited and an RSVP is required to attend. [Click here to RSVP](#).